

Huyen Hoang (Kate)

STUDYING

Masters of Business Administration

YEAR
Final year of Masters

FUTURE CAREER FOCUS

Sales and Marketing sector



WHAT ARE YOU STUDYING AND WHY?

I am studying an MBA with a placement route. Before coming to the UK, I had a couple of years working in industry which has helped me to have a solid understanding about the various perspectives in a business, from marketing, sales to HR. I strongly felt the MBA is my next destination as I believe it provides me with a wide range of skills and knowledge about business in international context.

ARE YOU INVOLVED IN ANY CLUBS OR SOCIETIES?

Yes, I am in the Vietnamese Student Society because it makes me feel like home. We have online activities like Meet and Greet which helped me make new friends, feel less homesick during the restrictions and adapt to a new environment. We helped each other in niversity and personal life which is really helpful particularly in the pandemic.

WHERE IS YOUR FAVOURITE PLACE ON CAMPUS?

Absolutely the Silent Area on the 4th floor in Library (Learning Hub) where I can focus on my train of thoughts and enjoy the stunning landscape at the same time, particularly the sunset in Northampton! It is such a spectacular sunset and fresh air which helps me feel relaxed.

WHAT IS THE BEST THING ABOUT THE LIBRARY ON CAMPUS?

It is the variety of books and state-of-the-art facility of the 4-floor building. I can easily borrow and return books and there are many spaces to study individually and as a team from the first floor to the 4th Floor!

CAN YOU TELL US SOMETHING INTERESTING ABOUT ONE OF YOUR LECTURERS?

My favourite teacher is Prof. Adrian Pryce who has taught me the Strategic and Decision-Making module in my very first term! He had a very long time working in many industries like banking, travel and tourism, food and beverage as well as in the non-profit sectors. He researched and co-authored a Level 7 strategy book as well as being the Chair of two children's charities. He also hosts a radio show about business in the community. Adrian brought a very deep insight of entrepreneurship and strategic leadership across many countries and organizations by his experience! I learnt a lot from him!

HOW DID YOU MAKE YOUR FIRST FRIEND AT UNIVERSITY?

She is my classmate! We had a Meet and Greet online session before we arrived, and we met each other in our face-to-face classroom.

WHAT IS IT LIKE COMMUTING?

It is convenient to commute in Northampton because of various buses running across the town. I live in private accommodation where it takes me just 8 minutes to go to university by UNO bus. All I need to do is download the UNO App and buy the online ticket and being a student at University of Northampton means I can get a discount which makes it a reasonable price to travel.

WHAT WAS THE HARDEST THING ABOUT GOING TO UNIVERSITY?

The hardest thing for me about going to university was to manage my time. There are many tasks every day that needed to be done and time management skills are so important.

For example, I need to accomplish my assignments before specific deadlines meanwhile I also would love to spend time connecting with my family members who are in different time zones, keeping in touch with my friends, cooking for the whole day and doing pre-work before joining the next classes. Learning to prioritize those tasks in my daily life are the hardest part of university life, particularly living far away from home makes it more challenging because I have to adapt to a brand-new environment.